



THE SOUTHWEST VIRGINIA BRIDAL GUIDE

SPECIAL DISCOUNTS AND INCENTIVES

I. Upgrade your old (last year's) black and white ad to color and SAVE 50% ON THE COLOR CHARGE.

II. Double your ad size from last year and get FREE COLOR.

III. 20% Discount for all first time advertisers or new businesses (newly established businesses only, not businesses with name or ownership changes).

IV. 10% Discount for all advertisers who participated in the February 2008 Roanoke Valley Bridal Showcase.

Discounts cannot be combined. Take advantage of the one that benefits you most.