



THE ROANOKE VALLEY BRIDAL SHOWCASE

3718 Chesterton Street
Roanoke, Virginia 24018

ADVERTISING OPPORTUNITIES

<i>WSLS-TV participating sponsorship package</i> <i>[Call Allan Mower at WSLS-TV for details]</i>	<i>Call</i> <i>540/512-1504</i>
<i>Main Street Newspapers participating sponsorship package</i> <i>[Call Vicki Thompson at Main Street Newspapers for details]</i>	<i>Call</i> <i>540/354-3598</i>
<i>Banner in Civic Center Arena (we supply banner)</i> <i>[2' x 6' vinyl banner]</i>	<i>\$325</i>
<i>Fashion show participation</i> <i>[Feature your bridal fashions, tuxedos, or flowers - we provide the stage, seating, dressing/changing area, P.A. announcements, and more!]</i>	<i>\$150</i>
<i>Literature rack in registration area</i>	<i>\$75</i>
<i>Ad in show program</i> <i>[A 1 ½" x 2 ½" display ad]</i>	<i>\$50</i>
<i>Hospitality suite (31' x 34') sponsor</i> <i>[Includes room, print ads, signs. Use it to display and/or entertain.]</i>	<i>\$700</i>
<i>Promotional "stuffers" to each registered bride</i>	<i>\$120</i>
<i>Aisle Sponsorship</i> <i>[Vertical banners at each end of your aisle bring you additional recognition and easily let potential clients find you.]</i>	<i>\$200</i>